



**How to automate  
your TikTok print on  
demand orders with  
Prodigi**



**prodigi**

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## Introduction

Our powerful TikTok integration enables you to automate the fulfilment of your TikTok print on demand orders for seamless, hands-off order processing. You do the selling – we'll handle the printing, packing and shipping.

Simply connect your store, configure your products, then leave the rest to us. Here are just some of the benefits you can expect when fulfilling your print on demand TikTok orders through Prodigi:

- Full access to Prodigi's range of products
- Free image library
- Automatic order processing
- Fast, flexible fulfilment
- Order status updates for you and your customers

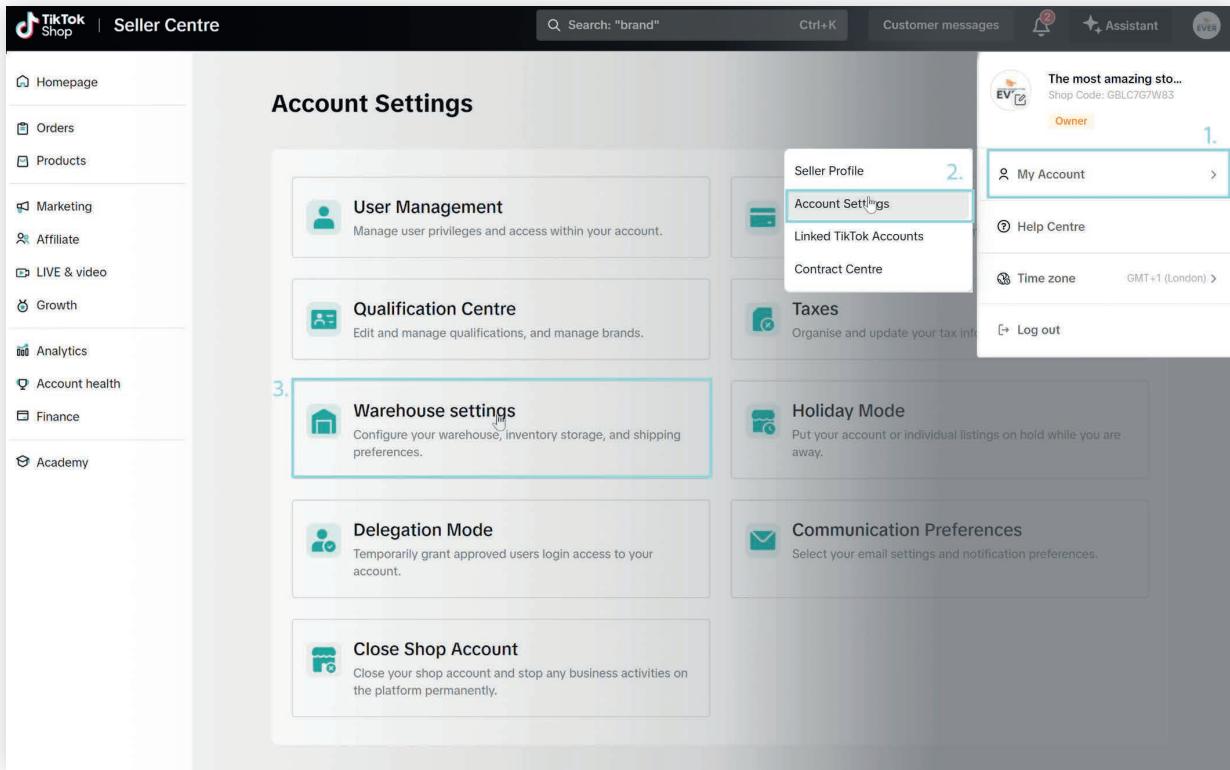
Once you've created your [TikTok store](#), signed up for your free [Prodigi account](#) and listed your [print on demand products](#), you're ready to integrate! All it takes is three easy steps:

1. Set up warehouse and shipping settings
2. Connect your store
3. Configure your products

**So, let's get started!**

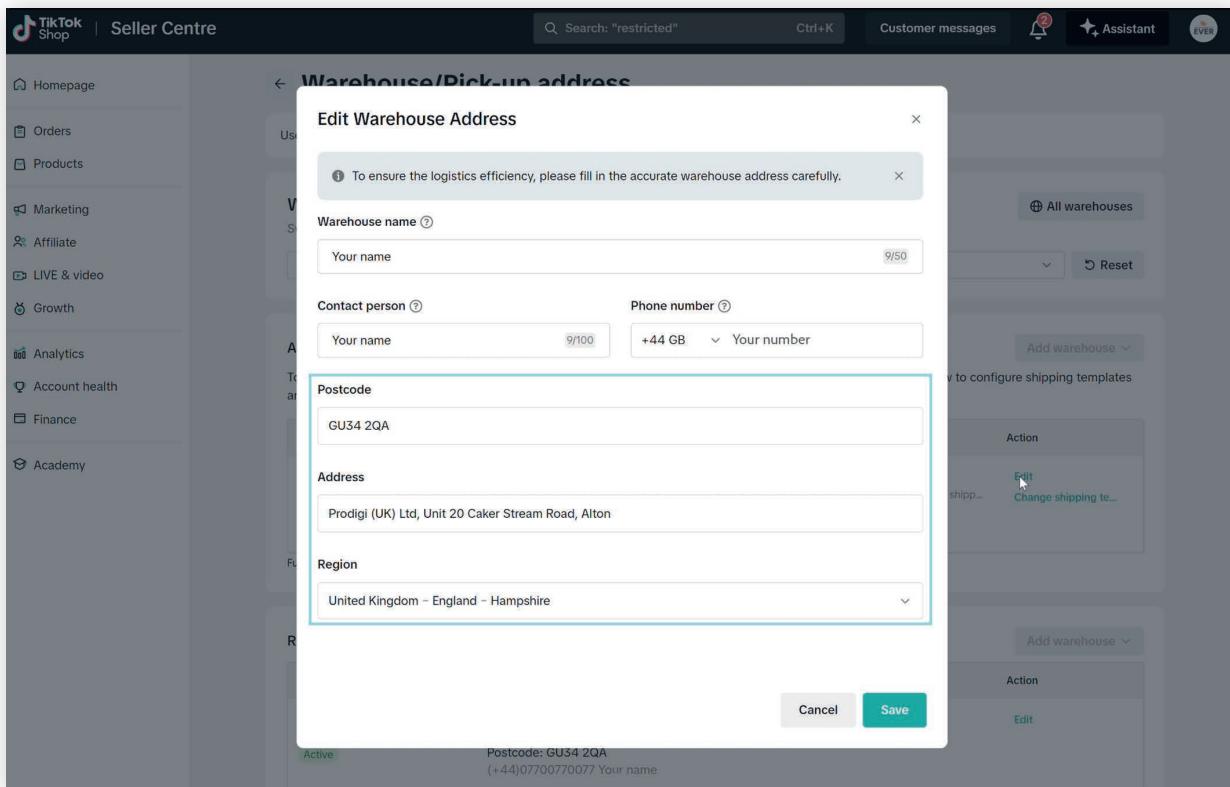
# 1. Set up your warehouse address

1. Log in to your TikTok Seller Center.
2. Go to My Account > Account Settings > Warehouse Settings.



The screenshot shows the 'Account Settings' page in the TikTok Seller Center. On the left, there's a sidebar with various account management links. The main area contains several settings boxes: 'User Management', 'Qualification Centre', 'Warehouse settings' (which is highlighted with a blue box and a '3.' label), 'Delegation Mode', 'Close Shop Account', 'Seller Profile' (with 'Account Settings' highlighted and a '2.' label), 'Linked TikTok Accounts', 'Contract Centre', 'Taxes', 'Holiday Mode', and 'Communication Preferences'. A tooltip on the right side highlights the 'Account Settings' link in the 'Seller Profile' dropdown. The top right corner shows a user profile and account status.

3. Add a new warehouse address.



The screenshot shows the 'Edit Warehouse Address' modal. It includes fields for 'Warehouse name', 'Contact person', 'Phone number', 'Postcode' (containing 'GU34 2QA'), 'Address' (containing 'Prodigi (UK) Ltd, Unit 20 Caker Stream Road, Alton'), and 'Region' (containing 'United Kingdom - England - Hampshire'). A note at the top of the modal says: 'To ensure the logistics efficiency, please fill in the accurate warehouse address carefully.' At the bottom are 'Cancel' and 'Save' buttons. The background shows a list of existing warehouses with an 'Edit' button highlighted. The top right corner shows a user profile and account status.

4. When prompted, enter the appropriate [Prodigi manufacturing address](#) based on your selling region:

- UK sellers > use the Prodigi UK warehouse address
- EU sellers > use the Prodigi EU warehouse address
- (Use the Prodigi address that best matches your main sales region)

You'll need to create two warehouses:

- Pickup warehouse
- Return warehouse

Warehouse for United Kingdom

Switch your settings to see warehouses in other countries.

Warehouse name/code Address Shipping method Action

Your name Prodigi (UK) Ltd, Unit 20 Caker Stream Road, Alton Hampshire, England, United Kingdom Postcode: GU34 2QA Shipped by seller Template: My default delivery - shipp... Edit Use Shipped via platform Collection method: Pickup

Return Warehouse

Warehouse name/code Address Action

Your name Prodigi (UK) Ltd, Unit 20 Caker Stream Road, Alton Hampshire, England, United Kingdom Postcode: GU34 2QA Edit

Make sure both are set to the correct Prodigi address.

# Create your shipping template

1. In your TikTok Seller Center, go to Orders > Shipping Settings.

Shipping Settings

Overview Warehouse settings Shipping Template Free shipping promotions Package volume

You can link templates to warehouses in [Warehouse settings](#). Use Shipped via platform for hassle-free shipping and automatic tracking update. [Learn more](#)

Shipping template name  Warehouse  Shipping method  Linked to  + Add template

Nothing here at the moment.

2. Click Create Shipping Template.

3. When selecting your shipping option, choose: Shipped by Seller. **Do not** select 'Shipped via Platform'.

This step is crucial – selecting 'Shipped by Seller' ensures TikTok sends orders directly to Prodigy for fulfilment.

Select shipping method

Note: Your shipping method can't be changed once it's confirmed

Shipped via platform Recommended

Shipments are automatically assigned to TikTok Shop's partner carriers. [Learn more](#)

Set customer shipping fees based on transparent and competitive carrier rates. [View rates](#)

Generate shipping labels in Seller Centre for tracking to be auto-updated. You only need to pack orders and we'll handle the rest.

Shipped by seller

Choose from TikTok Shop's list approved carriers to deliver orders. [View list](#)

Set customer shipping fees in Seller Centre with your shipping template. TikTok Shop also charges a £0.50 service fee per package (VAT inclusive). [Learn more](#)

Pack your orders, generate labels from chosen carriers and update tracking. [Learn more](#)

Use our [logistics cost calculator](#) to estimate and compare the end-to-end logistics costs of different shipping methods. [Learn more](#)

Cancel Continue >

#### 4. Fill in the shipping template.

## Link your shipping template to your warehouse

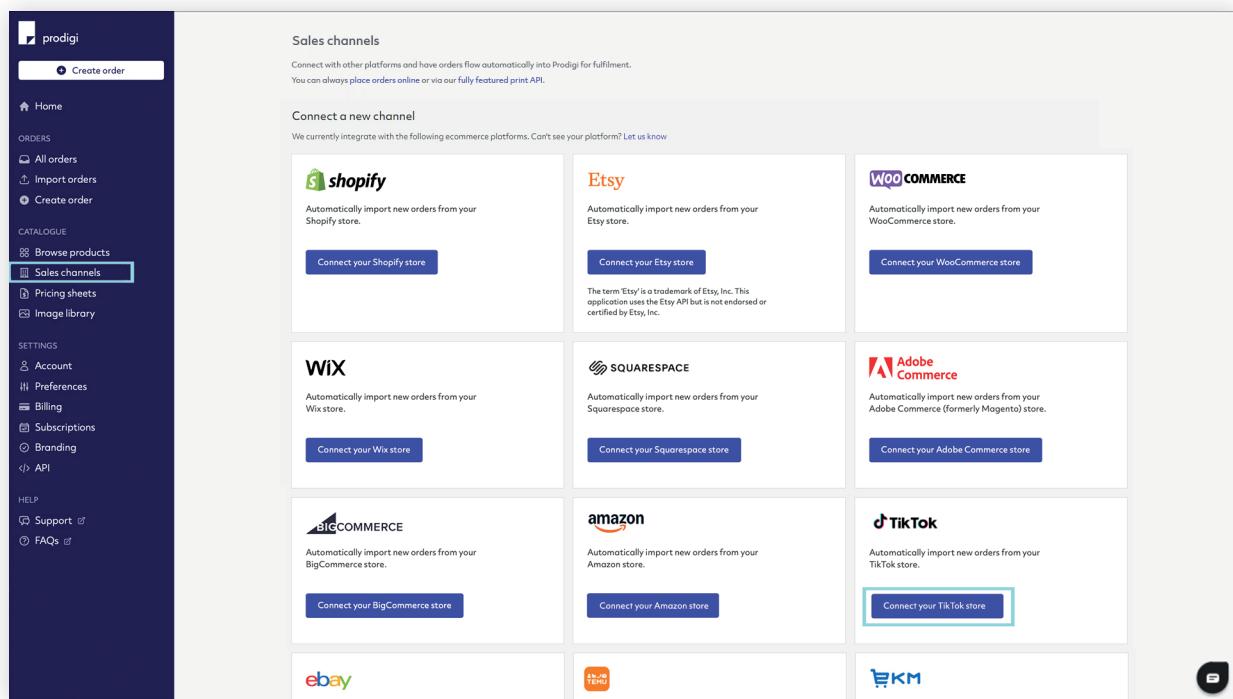
1. Still under Orders > Shipping Settings.
2. Select your new template and hit 'Link now'.
3. Link the Warehouse.

This connects your shipping settings with the correct Prodigi warehouse.

## 2. Connecting your TikTok store

Effortlessly connect your TikTok store to Prodigi

1. [Log in](#) to your Prodigi dashboard
2. Select 'Sales channels' from the menu on the left-hand side
3. Click 'Connect your TikTok store' on the TikTok tile
4. Wait until you receive an email from us confirming your TikTok store connection before completing step two – how quickly we're able to connect your store depends on how many products you have

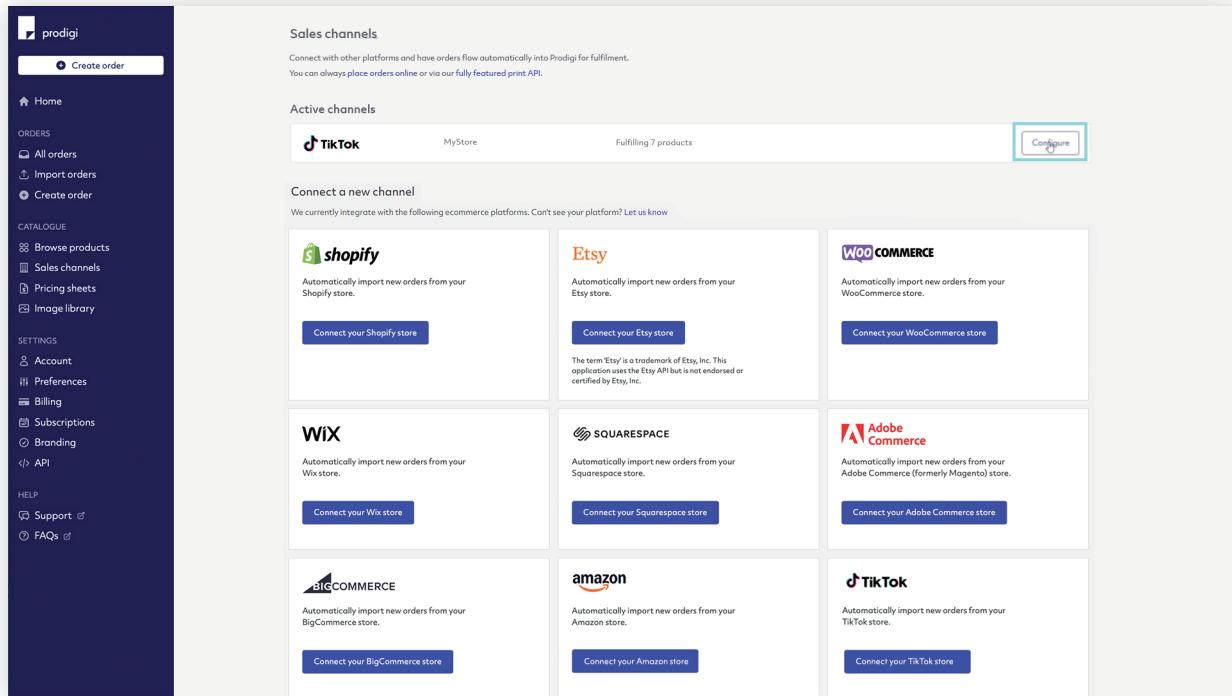


The screenshot shows the Prodigi dashboard with the 'Sales channels' section highlighted. The 'TikTok' tile is the only one with a blue border around its logo and text. The other tiles (Shopify, Etsy, WooCommerce, Wix, Squarespace, Adobe Commerce, BigCommerce, Amazon, and eBay) have standard grey borders. The 'TikTok' tile contains the text: 'Automatically import new orders from your TikTok store.' and a 'Connect your TikTok store' button.

# 3. Configuring your products

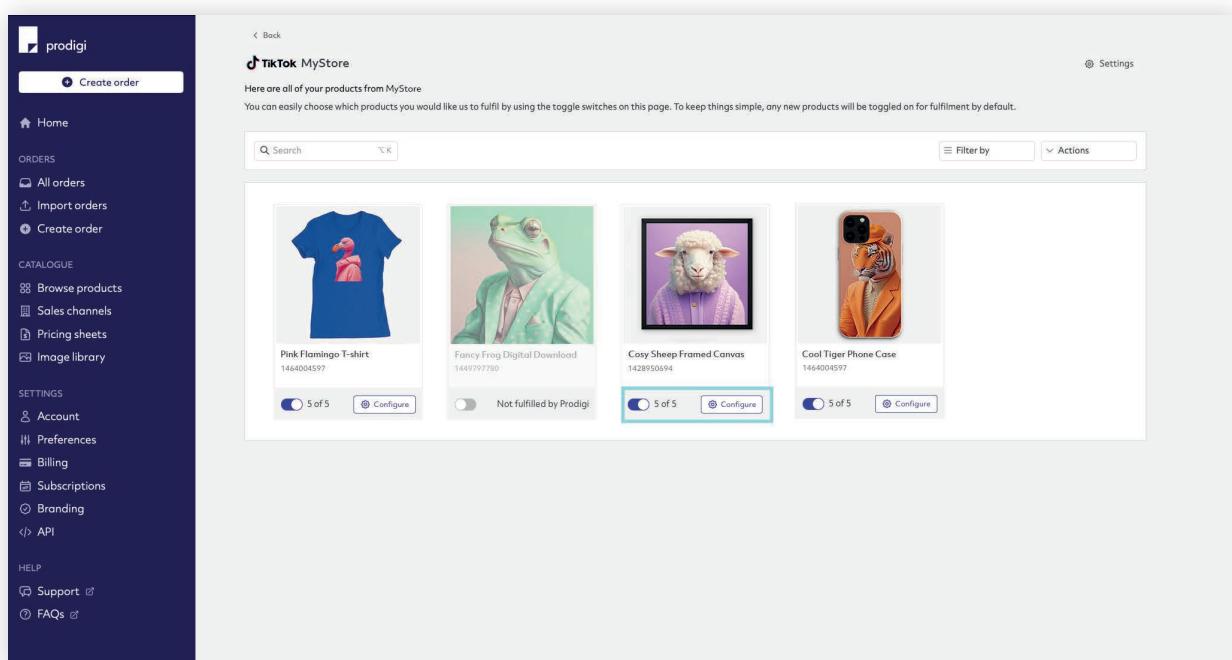
Configure your TikTok print on demand products for automatic fulfilment

1. Upon receiving your TikTok store connection confirmation email, [log in](#) to your dashboard
2. Select 'Sales channels' from the menu on the left-hand side
3. Click 'Configure' on your new TikTok store connection



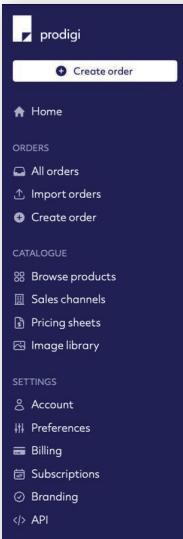
The screenshot shows the Prodigi platform's 'Sales channels' configuration page. On the left, a sidebar menu includes 'Home', 'ORDERS' (All orders, Import orders, Create order), 'CATALOGUE' (Browse products, Sales channels, Pricing sheets, Image library), 'SETTINGS' (Account, Preferences, Billing, Subscriptions, Branding, API), and 'HELP' (Support, FAQs). The main area is titled 'Sales channels' and shows 'Active channels' with a 'TikTok' entry. Below this, a section titled 'Connect a new channel' lists various platforms with their respective logos and connection buttons. The 'TikTok' connection button is highlighted with a blue border.

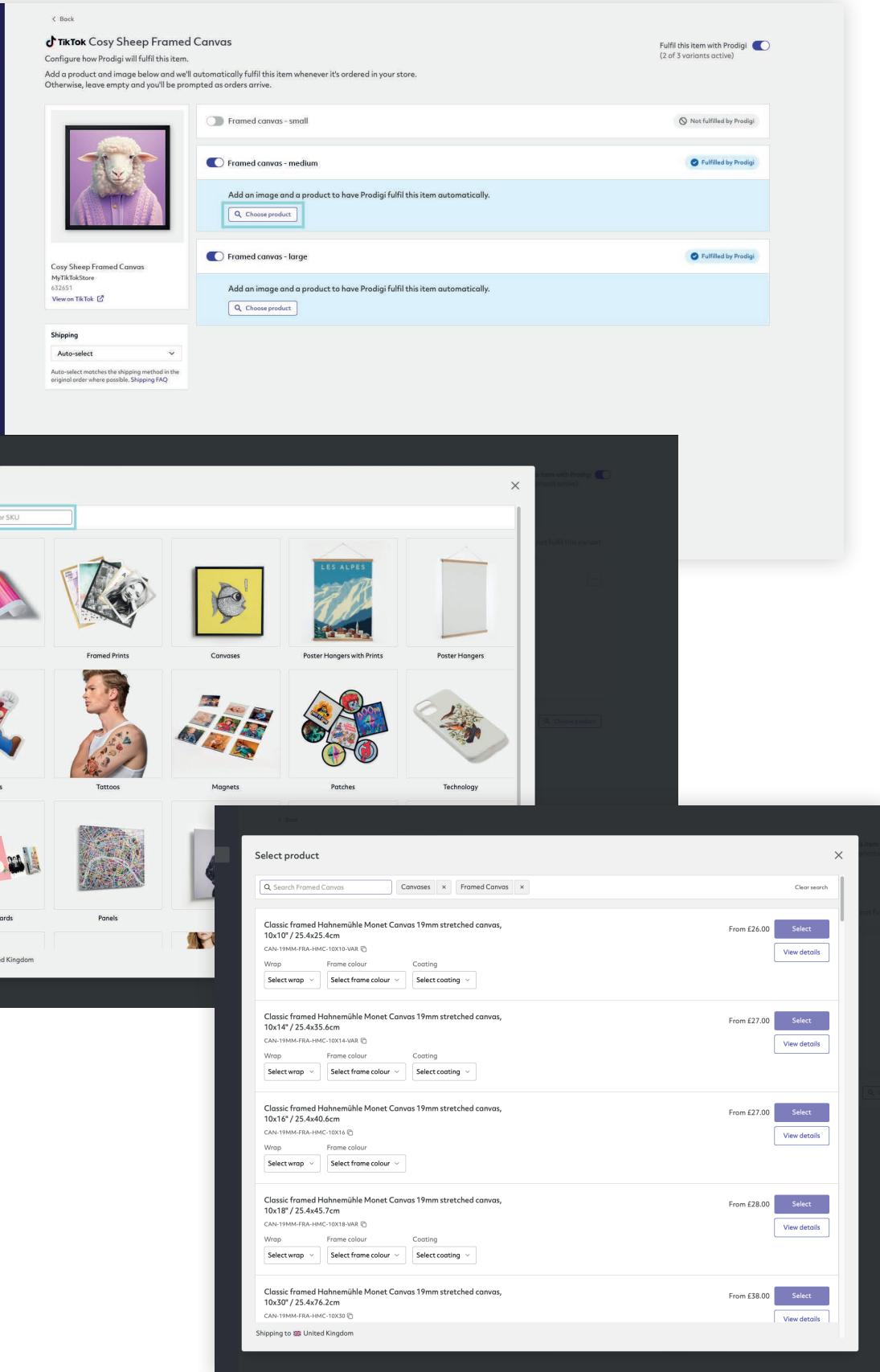
4. For any products that you'd like us to fulfil, simply activate the purple toggle. Products that are toggled off and greyed out will not be fulfilled by Prodigi
5. Next to the purple toggle, you'll see the number of available variants for each product, all of which will be automatically enabled by default, i.e. 3 of 3. These can be toggled on or off within the product set up



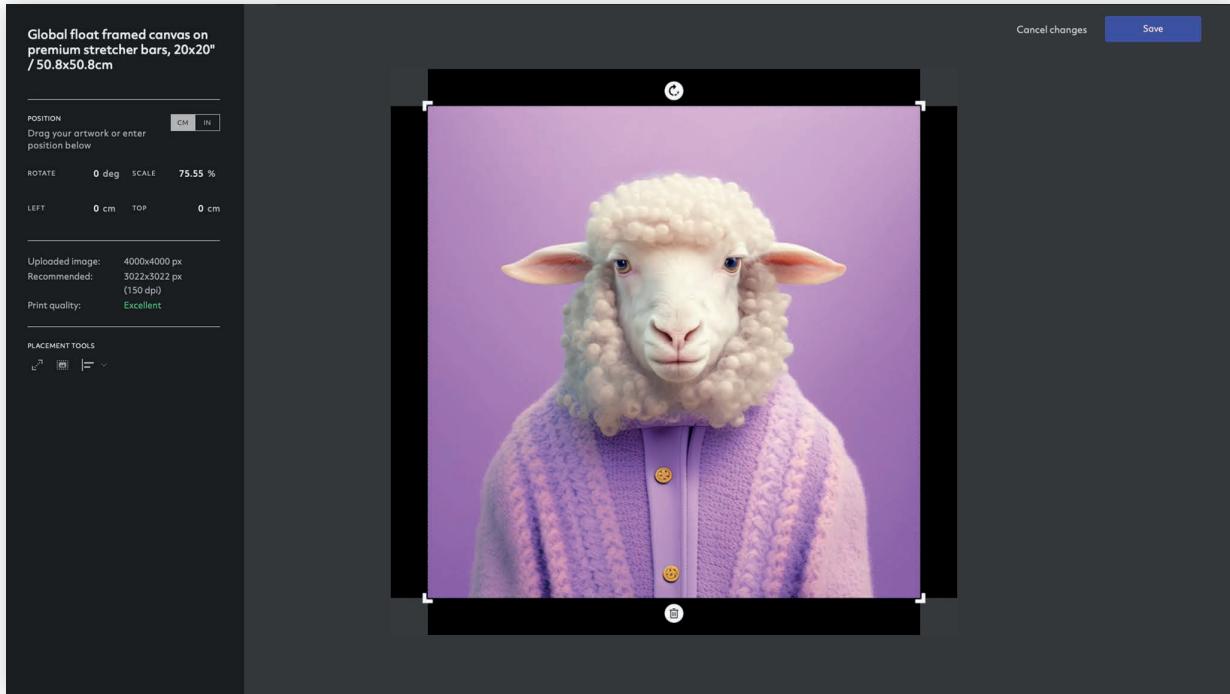
The screenshot shows the Prodigi platform's product configuration page for 'MyStore'. The sidebar is identical to the previous screenshot. The main area shows a list of products from 'MyStore': 'Pink Flamingo T-shirt' (5 of 5 variants, purple toggle), 'Fancy Frog Digital Download' (greyed out, 0 of 0 variants, greyed out toggle), 'Cosy Sheep Framed Canvas' (5 of 5 variants, purple toggle), and 'Cool Tiger Phone Case' (5 of 5 variants, purple toggle). Each product card includes a 'Configure' button. The 'Fancy Frog Digital Download' and 'Cosy Sheep Framed Canvas' products are currently not fulfilled by Prodigi.

6. To set up products and variants, click 'Configure' on the relevant product
7. Ensure variants that you do not want Prodigi to fulfil are toggled off and greyed out
8. For variants that you do want Prodigi to fulfil, click 'Choose product', search the Prodigi catalogue and select the relevant product. For some products, you'll need to select specific specifications, such as frame colour or finish, as part of this configuration

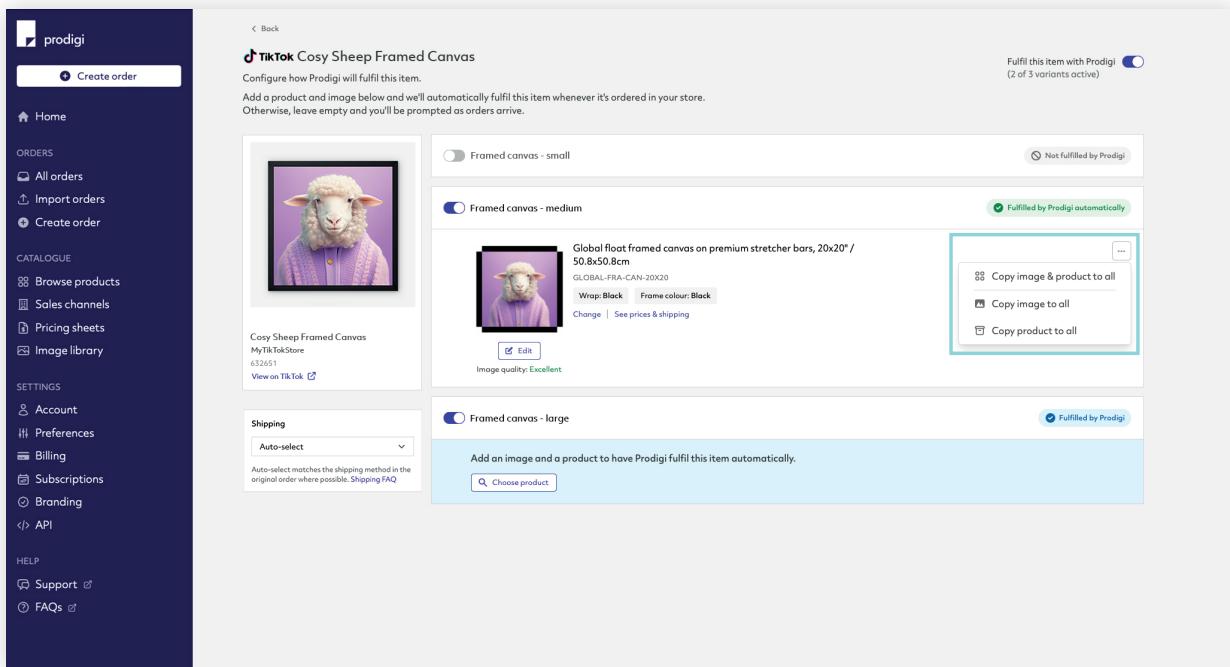




9. After selecting your product, you can then upload your artwork and click 'Save' to enable fully automatic fulfilment. For orders that require personalisation or manual review, please refer to the section below, titled 'Personalising or reviewing orders'



10. Once you've connected your product and / or uploaded the image for a variant, you can click the three dots on the right-hand side to copy either the selected product or image (or both) to all variants toggled on for automatic fulfilment by Prodigi

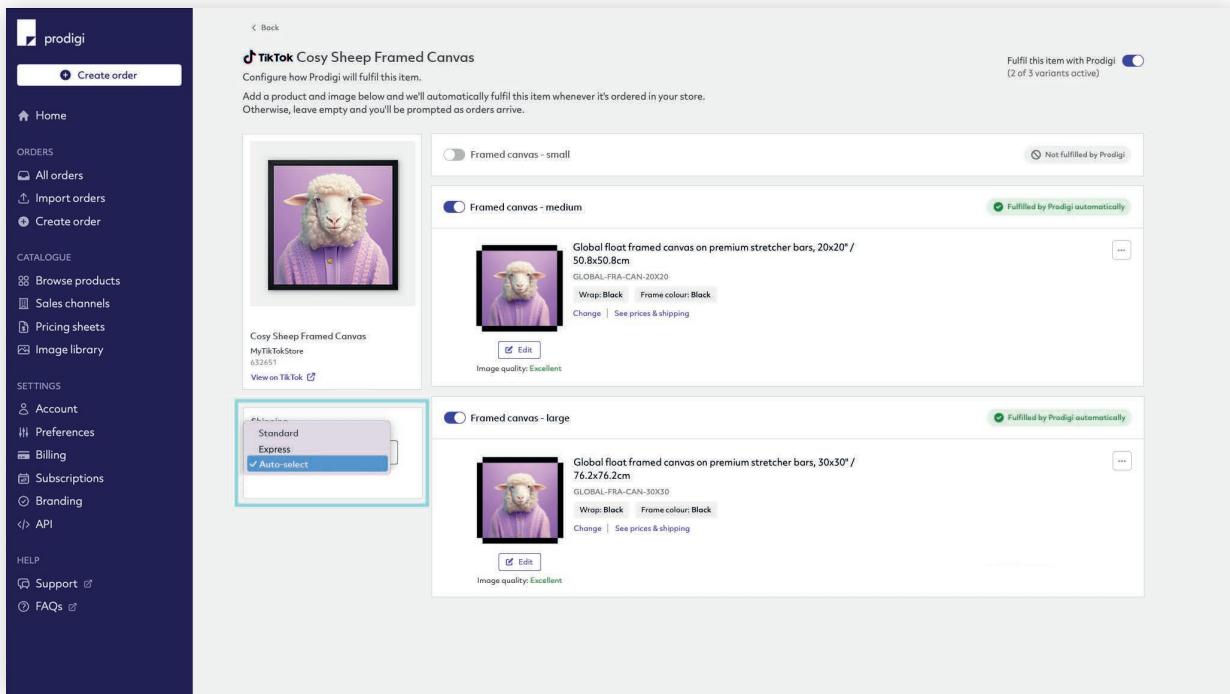


11. If you do choose to copy the product to all variants, you can then hit 'Change product' and update variant specifications such as size, finish, frame colour, etc.

12. To change an image on a product configured for automatic fulfilment, simply click 'Edit', select the bin icon at the bottom to remove and upload a new image, then hit 'Save' to finish

13. To set up shipping, click on the tile labelled 'Shipping', select the desired shipping option (Standard, Express or Auto-select) from the drop-down menu and your choice will be saved automatically for that product. Auto-select pulls in the shipping selected by your customer during the checkout process. For example, if you offer a choice of all three options in your store, we'll select the service for shipment when we fulfil the order.

**Please note:** Only tracked services are available for TikTok. By default, all TikTok orders are sent via Auto-select using a tracked service.

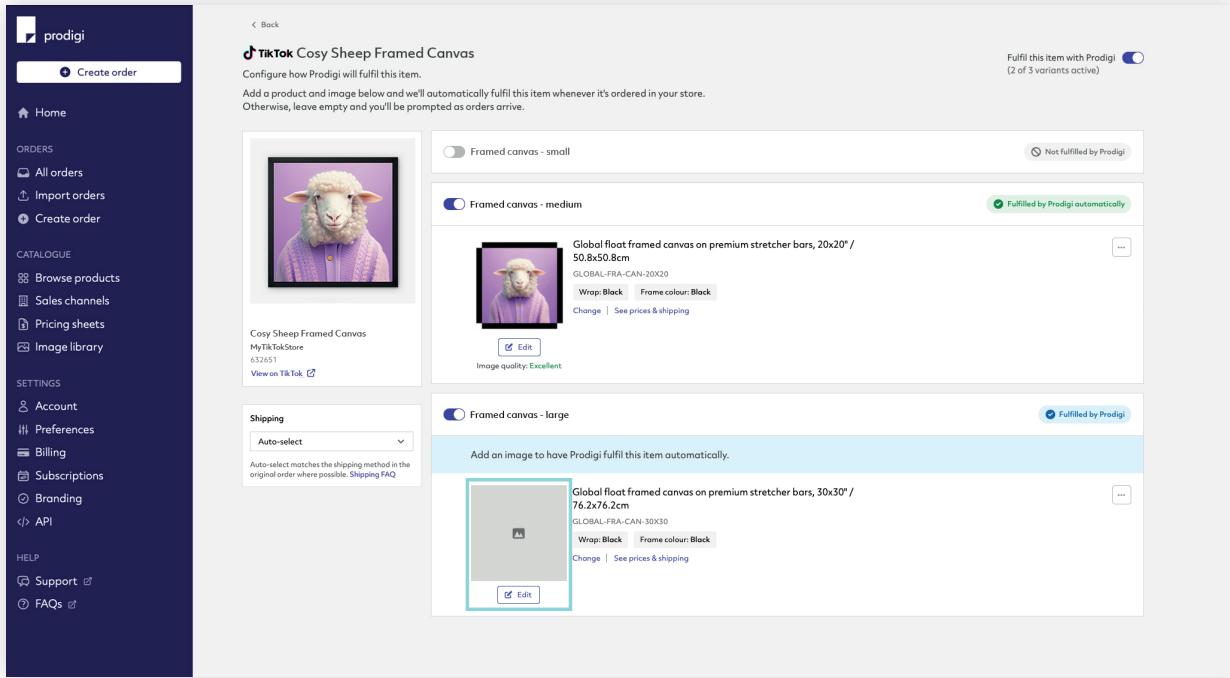


14. Orders placed on your TikTok store for products configured for automatic fulfilment will be automatically sent to Prodigi for printing, packing and shipping. Orders set up for automatic fulfilment cannot be cancelled once they've been received

# Personalising or reviewing orders

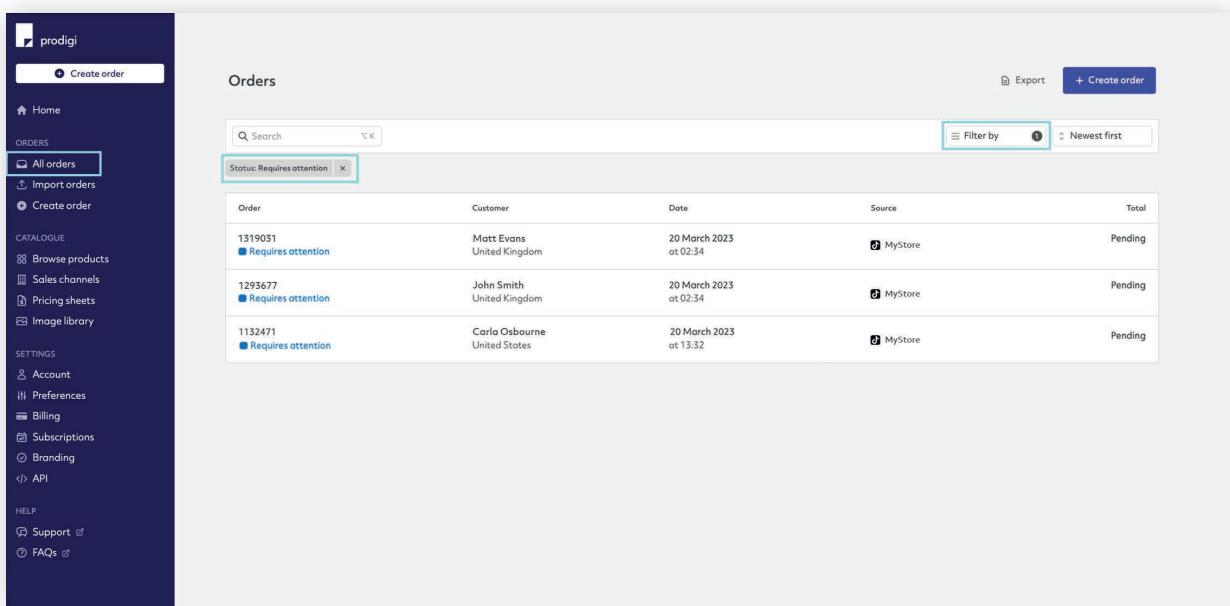
Easily personalise or review your print on demand TikTok orders before submitting them to Prodigi for fulfilment

1. We'll notify you when you receive an order for a product that has not been set up for automatic fulfilment, i.e. a product has been selected but an image hasn't been added



The screenshot shows the Prodigi dashboard with a TikTok order for a 'Cosy Sheep Framed Canvas'. The order is set to be fulfilled by Prodigi, but no image has been uploaded for the medium and large variants. The 'Fulfilled by Prodigi automatically' status is shown for the medium variant.

2. Upon receiving an order notification alert, [log in](#) to your dashboard
3. Select 'Orders' from the menu on the left-hand side
4. Filter by 'Requires attention' to view any orders that need personalising or reviewing



The screenshot shows the Prodigi dashboard with the 'Orders' page. A filter for 'Requires attention' is applied, showing three orders in the list:

Order	Customer	Date	Source	Total
1319031 Requires attention	Matt Evans United Kingdom	20 March 2023 at 02:34	MyStore	Pending
1293677 Requires attention	John Smith United Kingdom	20 March 2023 at 02:34	MyStore	Pending
1132471 Requires attention	Carla Osbourne United States	20 March 2023 at 15:32	MyStore	Pending

## 5. Make any necessary changes or adjustments, such as uploading your custom image

The screenshot shows the prodigi order creation interface. On the left is a dark sidebar with navigation links: Home, ORDERS (All orders, Import orders, Create order), CATALOGUE (Browse products, Sales channels, Pricing sheets, Image library), SETTINGS (Account, Preferences, Billing, Subscriptions, Branding, API), and HELP (Support, FAQs). The main content area is titled 'Order 1319031' and shows the following sections:

- Ready:** Displays a photo of a sheep and details for a 'Cosy Sheep Photo Print' (Product Type: Professional C-Type, Silver Halide, Lustre Print, 3x4"). It includes an 'Edit' button and a 'Change' button. The cost is £0.25, quantity is 2, and total is £0.50.
- Required: Product:** Shows a placeholder for a 'Cool Tiger Poster' (Product Type: here) with a 'Choose product' button.
- Summary:** Order reference: COPIE-CREATION-TEST-ORDER. Summary: Matt Evans, United Kingdom, 2 items, £7.74.
- Address:** Recipient: James, Street: 123, Town: Anytown, County: Anycounty, Postcode: HX12 3AB, United Kingdom. Includes a telephone number (01234 567890) and email (matt.evans@prodigi.com).
- Shipping:** To United Kingdom. Budget: £5.95.
- Packing slip:** Add packing slip (Only included for global prints, frames and canvases shipped from UK, EU and USA. Packing slips are printed as black & white A4).

## 6. Click 'Submit' to send us your order for fulfilment.

## Fulfilling your order

As soon as we receive your order, we'll get started on the fulfilment.

Each order is automatically routed to the print facility closest to your customers via our [global print network](#), before being printed, packed and dropshipped direct to your customers.

During the order fulfilment stage, order status updates will be made available to you from within your TikTok account, including confirmation of when your order has been dispatched and any relevant tracking details.

## Got a question?

Our [Integrations FAQs](#) should have the answer! If not, feel free to get in touch with us by emailing [support@prodigi.com](mailto:support@prodigi.com), and one of our friendly customer support advisors will be more than happy to help.



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